

A GUIDE TO DOG-FRIENDLY CHELSEA

Walk this way to discover the businesses who welcome our four-legged friends

KEY

SHOPPING

- FASHION & ACCESSORIES
- CHILDRENSWEAR & TOYS
- JEWELLERY
- OPTICIANS
- HOMEWARE & ACCESSORIES

FOOD & DRINK

- RESTAURANTS & CAFES
- BARS, PUBS & CLUBS
- GROCERIES

WELLBEING

- FITNESS & BEAUTY
- HEALTH & MEDICAL

EXPLORE

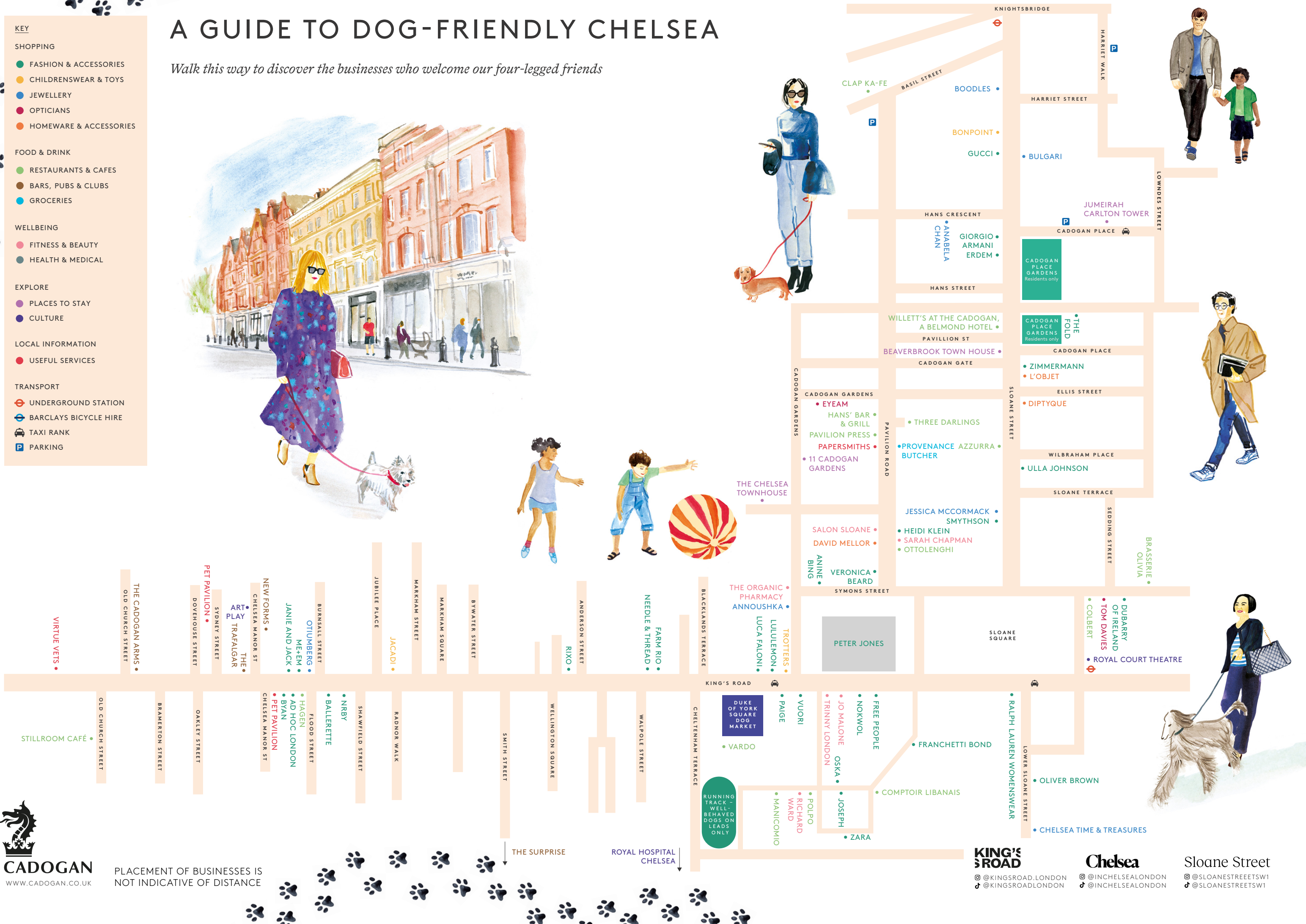
- PLACES TO STAY
- CULTURE

LOCAL INFORMATION

- USEFUL SERVICES

TRANSPORT

- UNDERGROUND STATION
- BARCLAYS BICYCLE HIRE
- TAXI RANK
- PARKING





Chelsea Dog Day returns for a celebration of our four-legged friends across one of London’s most dog-friendly neighbourhoods. Explore a special dog-themed market on Duke of York Square, and discover treats, experiences, and activities, at more than 80 shops, restaurants and hotels throughout Chelsea. Meet charity partner Pets as Therapy, enter their fundraising raffle, and enjoy puppaccinos, pet pawtraits, and everything in between.

CHELSEA DOG DAY PARTICIPANTS:

ANABELA CHAN*

Portraits for Rescue offers a unique opportunity to have your dog professionally photographed by renowned photographer Elena Marchi, styled in dazzling gemstone creations from Anabela Chan. All session fees support dog rescue charities, with the portraits also featuring in a special 2027 charity calendar.

ANNOUSHKA

Dogs are always welcome at the Annoushka boutique in Chelsea, and on Dog Day there will be treats waiting for them, and for their owners! Come in and explore their charm collections, from paw prints to the bespoke dog charms their clients ask for most, made in the likeness of their own.

ART PLAY*

Join a pet portrait workshop where you will create a painting of your four-legged friend with guidance from an experienced artist. All materials are provided, along with treats for canine companions, and visitors can also add their own touch to a collaborative studio canvas.

AZZURRA

Treating four-legged guests to their very own dog-friendly gelato, the perfect little treat for your pup to enjoy while you tuck into lunch or dinner.

BALLERETTE

Four-legged visitors can stop by a special welcome station stocked with fresh water and tasty treats, while owners can enjoy a little surprise inside the boutique too.

BEAVERBROOK TOWN HOUSE

Stop by for complimentary Doggie Tarot with Psychic Sisters, dog portraits by Clementine Agency, hot chocolate and puppuccinos, and handmade Beaverbrook dog bandanas. All in support of Helpful Hounds - a charity dedicated to training and supporting assistance dogs.

BYAN

BYAN is launching a special dog capsule collection, available exclusively at its King’s Road flagship. Visit the new London store to discover the collection and celebrate with your four-legged companion.

COLBERT

They are partnering with artist and illustrator Nancy Oliver on a limited-edition tea towel featuring hand-drawn portraits of local pups, available in store and online while stocks last. Four-legged visitors can also enjoy a £1 puppaccino and a homemade pup-cake throughout the weekend.

COMPTOIR LIBANAIS

Complimentary treats for your pups and a delicious Feast menu for you from £26 per person at Comptoir Libanais.

DUBARRY OF IRELAND

Head over to 55 Sloane Square for a Dubarry of Ireland Dog Day special! Expect doggy goody bags, a pup polaroid station, and plenty of four-legged fun.

EYEAM*

At eyeam world, you can enjoy a dog-friendly Pilates class, get creative with a unique lick-and-paint session where your pup creates their own artwork, and treat your four-legged companion to organic dog treats throughout the day.

FREE PEOPLE

Free People is welcoming their favourite furry friends to their Duke of York Square store and offering a complimentary dog accessory with any purchase over £75 on the day. Customers can choose the perfect gift for their pup from a range of styles - including leads, harnesses, and collars.

GIORGIO ARMANI

Discover the new Poldo Collection in store and enjoy the chance to receive a bespoke illustration of your canine companion.

GUCCI

Discover Gucci’s curated pet accessories alongside special treats for your dog.

HANS’ BAR & GRILL

Dogs dining with their owners at Hans’ Bar & Grill will be treated to a complimentary Puppuccino, available during both lunch and dinner.

JANIE AND JACK

Join Janie and Jack for a dog-friendly day of shopping, complete with treats for pups, 15% off purchases and a complimentary dog bandana for the first 25 customers. Browse the latest collection and meet pet portrait artist Lara Roberts to discuss a bespoke portrait of your four-legged friend.

JESSICA MCCORMACK*

Take home a Victorian-inspired silhouette portrait of your pup at Jessica McCormack, with proceeds supporting Battersea Dogs & Cats Home.

JO MALONE

Discover their new Orange & Cedarwood Dog Shampoo and enjoy a complimentary engraved dog collar charm with purchase. You can also take home a bespoke illustrated portrait, created in store to celebrate the unique bond between you and your four-legged companion.

JUMEIRAH CARLTON TOWER*

Renowned pet illustrator Dogs By Jeff will be creating bespoke hand-painted portraits, capturing the unique personality of every four-legged friend.

LUCA FALONI*

Complimentary professional studio portraits for dogs, with coffee served by Signorelli for owners, alongside puppuccinos and handmade dog treats for four-legged guests. 11am–4pm, by appointment only. Limited sittings available.

NEEDLE & THREAD

Join for a stylish celebration with DOGUE-inspired portraits captured by the brand’s photographer. Customers will receive a complimentary silk headscarf in an exclusive seasonal print, while four-legged companions can enjoy special treats created in partnership with Love My Human.

OLIVER BROWN

Visit the dog-friendly display outside the store and keep an eye out for the shop’s resident pup.

OTIUMBERG

There will be a team on hand to make their hand-made totem bracelets with your dog’s name on it. Staff will turn the bracelets around in about 15 minutes so customers can walk away with their lovely pups names on their wrists.

PAIGE

From 10am-3pm, PAIGE invites you and your four-legged companion to celebrate Chelsea Dog Day at its Duke of York Square store. Discover the latest women’s and men’s collections while enjoying complimentary coffee and pup cups, and receive a custom PAIGE dog toy with purchase, while supplies last.

PET PAVILION – CHELSEA FARMERS MARKET

Meet the larger-than-life Pete ‘The Paw’ Pavilion, enjoy expert grooming advice and receive a luxury goodie bag when you spend over £30. Later, head to the Doggy Disco for an afternoon of music, gourmet treats and prizes for the best dancing duos.

PET PAVILION – KING’S ROAD

Pet Pavilion’s King’s Road flagship is hosting a fun-filled dog talent competition, with prizes for the best trick, best high five and even the best canine vocalist. There will also be complimentary treats, expert training advice and a free tennis ball with every purchase.

PETER JONES

Capture a professional ‘pawtrait’ with Woof Photography and give your four-legged friend a personalised touch with Initially London, who will be monogramming a range of dog accessories in store. Visitors can also enjoy 10% off purchases with Initially London on the day.

RALPH LAUREN WOMENSWEAR

Visit the Sloane Square Womenswear Store for bespoke personalisation services on select dog apparel.

ROYAL HOSPITAL CHELSEA*

Explore the historic grounds with a dog-friendly guided tour led by a Chelsea Pensioner, before stopping by Heidi Café for a coffee and puppaccino. Four-legged visitors can also browse dog treats, jackets and accessories in the Soane Stable Yard Shop.

SARAH CHAPMAN

Bring your pup along to Sarah Chapman Clinic, where four-legged guests can enjoy treats while owners unwind with a treatment.

SMYTHSON

Visit Smythson to shop its signature Panama leather dog bag holders, a stylish accessory designed to bring a touch of luxury to every walk with your four-legged friend.

THE CADOGAN ARMS

The Cadogan Arms is offering dog portraits from 11:30am–2:30pm for £10 each, drawn by Peter Kuznicki (@kuznicki_draws_live), with all proceeds donated to Pets As Therapy.

THE SURPRISE

Bring your prize pooch along for complimentary doggy ice cream from their friends at Baboo – only the finest Devonshire gelato for your furry companions. Expect tasty treats, wagging tails, and plenty of pets from their team.

THE TRAFALGAR

Every dog gets the VIP treatment, with a dedicated dog menu, complimentary biscuits from Mutha Puppa, puppuccinos and a free toy for the first 50 pups through the door. Whether they are a rescue or a show-stopper, all four-legged guests are welcome.

THREE DARLINGS

At Three Darlings, pups can enjoy complimentary treats and a special two-course dog menu by Chef Jason Atherton. Don’t forget to add a photo of your four-legged friend to the restaurant’s much-loved Dog Corner.

TOM DAVIES OPTICIANS

Visit the store to see a playful window display celebrating local pups in glasses, including a special tribute to Gary Fisher, Carrie Fisher’s beloved French bulldog. Four-legged visitors can pose for their own photo wearing a pair of specs, with the best image winning Gary’s bespoke Tom Davies glasses.

TROTTERS*

Children booking a haircut or styling appointment will receive a complimentary bow for their pup, with dog treats and fresh water available throughout the day.

VARDO

To celebrate, their chefs will be baking batches of VARDO dog biscuits, which will be handed out to their four-legged guests throughout the day.

VIRTUE VETS

Virtue Vets is throwing the ultimate celebration, with pet portraits, tarot readings, live music, giveaways and treats for pups and owners alike. Plus, enter the ‘Who’s a Chelsea Dog?’ competition for the chance to win fantastic prizes.

WILLETT’S AT THE CADOGAN, A BELMOND HOTEL

Four-legged guests can enjoy a bespoke Build Your Own Bowl, with a choice of beef, chicken or salmon paired with fresh vegetables, all prepared with the same care as the restaurant’s seasonal menus.

ZIMMERMANN

Enjoy a customised ZIMMERMANN dog treat prepared for your furry friends.

There will also be plenty of water bowls and tempting treats dotted around the neighbourhood. Visit **11 CADOGAN GARDENS, AD HOC LONDON, ANINE BING, BONPOINT, BOODLES, BRASSERIE OLIVIA, BULGARI, CHELSEA TIME & TREASURES, CLAP KA-FE, DAVID MELLOR, DIPTYQUE, ERDEM, FARM RIO, FRANCHETTI BOND, HAGEN, HEIDI KLEIN, JACADI, JESSICA MCCORMACK, JOSEPH, L’OBJET, LULULEMON, MANICOMIO, ME+EM, NEW FORMS, NOKWOL, NRBY, OSKA, PAPERSMITHS, PAVILION PRESS, POLPO, PROVENANCE BUTCHER, RICHARD WARD, RIXO, ROYAL COURT THEATRE, SALON SLOANE, STILLROOM CAFÉ, THE CHELSEA TOWNHOUSE, THE FOLD, THE ORGANIC PHARMACY, TRINNY LONDON, ULLA JOHNSON, VERONICA BEARD, VUORI** and **ZARA** for further excitement.

* Bookings required. Scan QR code or visit inchelsea.co.uk/events/chelsea-dog-day for more information.

